



Date: Aug 13, 2010

To: Team YES Leaders

From: Poonam Ahluwalia

Re: The 3Ps Program: Polices Partnerships Programs for Youth Employment

In August 2007 the YES Alexandria Forum- a mid term YES Campaign event for YES Leaders- took place in Alexandria, Egypt. In this context the 3P's program was launched with the release of a comprehensive toolkit titled "*The Three Ps: Policy, Partnerships and Programs,*" to support the Leaders of the YES Country Networks, in understanding the poverty eradication strategies of their countries and the priorities of donors, development partners and governments. And with this information work to develop youth employment programs that fit in with the strategies, polices and donor priorities with like-minded partners

With the 3Ps strategy the YES Leaders will become more enlightened advocates for youth employment since the programs developed will be in consonance with the poverty eradication priorities of governments and donors.

Background

It is essential as we begin this process for us to share our current country strategies with each other and also the programs and partnerships we have developed. Please also share your challenges and 'road-blocks', constraints with respect to country policies, financial and non-financial resources, awareness and other limitations), so that each one of us can offer advise and tools that we have. Such as documents, donor information, training programs, tools etc.

We are pleased to work with you to define your strategic needs and approaches, and revise your country action plans, as we head towards YES Egypt 2012. We want to support you in your effort to complete the 3Ps program Given below are some guidelines for you as you begin your journey into the 3Ps program and customize your process based on the needs of your country.

Policy

The first thing you need to do is review the poverty eradication strategies of your government, in terms of the PRSPs, MDGs and others. This information is available on-line and the toolkit shares with you how to do this. At the same time you need to review the priority focus of key development agencies in your country such as UN agencies, World Bank, donors etc. Please also look at this in the context of youth leadership, entrepreneurship and employment promotion etc. This policy research could include the PRSP of your country, MDGs, Governments Plans and youth employment policies.

www.YESweb.org

Youth Entrepreneurship and Sustainability (YES) Inc.
80 Prospect Street, Cambridge 02139



Questions to ask yourselves:

- What constraints/challenges do you face to participate at the policy level?
- What are some of the areas or forums for your country network to get involved in advocacy and lobbying and what external support will be required by you?
- Do you wish to share any policy interventions or approaches to policy advocacy in your country that has worked well, in the areas of youth leadership building, entrepreneurship and employment promotion?

Partnerships

Developing multi-stakeholder partnership is critical to generating sustainable youth employment programs, as it brings together different stakeholders with varied interests and resources on a common platform. We advise you to select partners for your program based on the strengths you need to develop and implement your program. A comprehensive list of partners will need to be prepared and major outreach made to locate the most suitable ones with similar interests and goals. Please ensure that government agencies, donors and development partners are also on the design table,

Questions to ask yourselves:

- What internal and external partnerships do you need to develop your projects? What kinds of support will you need for building partnerships outside your country?
- How will you prepare an effective fund raising strategy, which partners have been most successful at raising funds, which ones have the best evaluated programs
- What kinds of support do you need for building partnerships with your government and development partners?
- Can you share your successful experiences of partnerships with the government / private sector / development agencies

Programs

Based on the poverty eradication strategies, and donor commitments, you and your partners will have to develop programs that fit right in. This kind of mapping is essential for successful fund raising. Two key partners have to be the government and the donor

www.YESweb.org

Youth Entrepreneurship and Sustainability (YES) Inc.
80 Prospect Street, Cambridge 02139



– who should be part of the program development team. It may be essential to also conduct a natural resource and a livelihood mapping of the local areas. .

Thoughts to keep in mind:

- If you are currently implementing a project then that information will make an excellent basis for the new idea or it can also be scaled up with some modifications.
- Your target youth could share their experiences in the form of case studies, accomplishment, or impact.
- Think about what is missing such as:
 1. Training /capacity building
 2. Skill Development
 3. Events
 4. Project implementation
 5. Research
- Are you co-developing the program with the target youth?
- Have you identified the major barriers for youth employment in your country? You can chose from the list and describe them
 1. Educational needs
 2. Skills Training
 3. Linkage to private sector
 4. Limited access to ICT
 5. Less opportunities for formal sector jobs
 6. Poor social conditions
 7. Lack of employment policies
 8. Linkage to Markets
 9. More

It will be really helpful if you look at the first piece of the 3Ps the policy part and share that with me if possible by Aug 31, 2010 at my TEAM YES e-mail ahluwalia.poonam@yesweb.org. I want to help you in this process so please do not hesitate to write to me with any questions or problems. Attached is the full Toolkit for your ready reference. Once we have made it through this first part we shall move to the second P. See Attached Report/Guidebook.

www.YESweb.org

Youth Entrepreneurship and Sustainability (YES) Inc.
80 Prospect Street, Cambridge 02139